

California's biggest and best fire equipment expo!

California Emergency Equipment Showcase



May 2, 2024

Noon-6:00pm

Sacramento Marriott Hotel

Rancho Cordova, Ca



The California Emergency Equipment Showcase is sponsored by the California Fire Mechanics Academy, Inc.



The focus of the **CALIFORNIA EMERGENCY EQUIPMENT SHOWCASE** is to bring the latest products, apparatus and technology to Northern California. Booth space is offered at the nominal cost of \$800 for the first indoor space and \$1000 for the first outdoor space.

The deadline to register is April 18, 2024. Online registration is available at www.cafiremech.com.

LOCATION: The show will be held at the Sacramento Marriott Hotel in Rancho Cordova, CA

HOTEL ACCOMMODATIONS: The Marriott Hotel is located at 11211 Point E Dr. Rancho Cordova, CA 95742. The phone number for reservations is 916-638-1100.

AIRPORT: Sacramento International Airport is located approximately 26 miles from the Marriott Hotel. Car rentals are readily available at the airport in addition to taxis and local shuttle services.

PROGRAM: The show will be open Thursday, May 2, 2024 only. Apparatus move in will begin on Thursday morning, May 2nd starting at 8am. Move out will be at the conclusion of the show on Thursday from 6:00–6:30 pm. The show will be open to the public from Noon until 6:00 pm. Admission is free.

AGAIN THIS YEAR: If you would like to donate a prize to be raffled off please bring it to the show and drop it off at the registration table or if you would like to drop it off earlier contact the CFMA office to schedule a day and time. The raffle will be held that evening at the CFMA hospitality night.

EXHIBITORS ARE INVITED to attend the CFMA hospitality night at the conclusion of the show on Thursday evening, May 2nd beginning at 6:30 pm. The hospitality night is being held in the General Session Room at the Marriott Hotel. Exhibitors are encouraged to join the students, instructors, staff, and invited guests for this highlight of Academy week. This not only provides a great networking opportunity but also allows the California Fire Mechanics a forum to recognize the valuable contribution manufacturers and vendors provide to our program. **Hospitality is NOT open to the general public.**

EXPANDED PARTICIPATION: You will have the opportunity to talk with hundreds of apparatus technicians and firefighters who are students at the annual California Fire Mechanics Academy. In addition, CEES is open to all, free of charge! We regularly have top state and local agency chiefs attend. We encourage vendors to invite their current and prospective customers.

****With your registration, please make sure to include your company logo, the link to your website, a contact email and primary phone number. We will advertise your business on our website for a minimum of 1 year at the conclusion of the show to thank you for your support.**

EXHIBITOR REGISTRATION FORM



Company _____

Contact _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-Mail _____ Website _____

QTY	DESCRIPTION	COST	TOTAL
	TABLE TOP SPACE Approximately 10' x 10' exhibit space includes one draped table, two chairs and table sign	\$800	
	APPARATUS SPACE—3 UNITS (per manufacturer) Includes one table, 2 chairs and table sign	\$1000	
	ADDITIONAL SPACE—INSIDE	\$400	
	ADDITIONAL SPACE—OUTSIDE (SAME MANUFACTURER)	\$500	
	LATE RESERVATION FEE if reservation is received <u>AFTER</u> 4/18/2024	\$100	
	Vendor Show Comp	N/C	N/C
	TOTAL AMOUNT DUE:		

Indoor electrical needed? (will be paid by vendor directly to AVMS) YES ____ NO ____

Method of Payment

Check Enclosed \$ _____ Dated _____ Check # _____

Credit Card # _____ Expiration _____

☐ Visa ☐ Master Card Security Code _____

Card Holder Name _____

please print

Billing Address if different than above _____

Signature: _____

Just complete and return to robert.ayo@cafiremech.org



EXHIBITOR REGISTRATION FORM

CONTINUED

SPECIAL NEEDS: (BOOTH SPACE) _____

APPARATUS BEING DISPLAYED:

Apparatus Type _____

Approximate Size _____

TERMS & CONDITIONS:

- 1. AGREEMENT:** This agreement executed by the Exhibitor and the CEES constitutes a valid and binding contract. CEES reserves the right to render all interpretations and to establish further regulations as may be deemed necessary for the general success of the exposition.
- 2. USE OF SPACE:** CEES management reserves the right to decline, prohibit or expel an exhibit which is out of keeping with the character of the Academy, this reservation being all inclusive as to persons, things, printed matter, product, conduct, sound levels, etc. Exhibits or products may not extend beyond the limits of the Exhibitor's booth and, for safety reasons, part of any exhibit or product may not extend into any aisle. No exhibitor may arrange his exhibit so that it obscures or interferes with any other adjacent booth space. Exhibitors may not assign or sublet any part of their assigned space without written approval of the CEES .
- 3. EXHIBIT SPACES:** All exhibit spaces will be assigned by CEES on a first come, first served basis. Special requests will be considered and we will do our best to accommodate exhibitor needs. Indoor tabletop display spaces are equipped with a draped table, table sign and two chairs. If an Exhibitor plans to use a completely constructed display deeming the use of standard booth equipment unnecessary, no part of said booth shall obstruct the view of adjacent booths. CEES reserves the right to change the location, size and display limits of the exhibit if it is in the best interest of the show. Vehicles will be parked on a first come, first served basis, therefore, it is very important that we know what equipment to expect so we are prepared to accommodate everyone.
- 4. RESERVING EXHIBIT SPACE:** All exhibit space is assigned on a first come, first served basis. Payment is expected at the time of reservation and no exhibit is confirmed until payment in full is received. Set-up and move in schedules will be sent with space confirmation. CEES staff will be on site to assist. **Please Note** that apparatus move in will be on Thursday, May 2nd from 8am-11am and move out will be at the conclusion of the show on Thursday from 6:00—7:00 pm. **Detailed move in instructions will be sent with space confirmation materials.**
- 5. CANCELLATION:** Exhibitors may cancel their contract by written notification to the CFMA management and forfeit 50% of their total registration fee. **No refunds will be made if cancellation is received after April 18, 2024.**
- 6. INSURANCE:** Exhibitor shall, at its expense, provide comprehensive general liability insurance against claims for bodily injury or death and property damage occurring in or upon or resulting from the premises leased. Such insurance shall include contractual liability and product liability coverage, with combined single limits of liability of not less than \$1,000,000. It is strongly recommended that Exhibitors also carry insurance to cover loss of or damage to the exhibits or other personal property while such property is located at the exhibition site.
- 7. PROTECTION OF FACILITIES:** Nothing shall be posted on, tacked, nailed, screwed, or otherwise attached to the columns, walls, floors or other parts of the Exhibition area without permission from CEES . All established facility rules and regulations will be in effect.



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