

California Emergency Equipment Showcase 2010

**Thursday, April 1,
2010**

Noon ~ 6:00 pm

**McClellan Business Park
Garden Pavilion Building
5640 Dudley Blvd.
McClellan, CA 95652**

Sponsored by the
California Fire Mechanics Academy, Inc.
For Further Information Call
916.727.7019



This show is specifically designed for anyone involved in emergency response including those individuals who purchase apparatus, those who utilize apparatus and those who are responsible for the maintenance and repair of emergency equipment and apparatus.

Don't miss out on the only fire apparatus and equipment
showcase in Northern California!

CEES is pleased to be associated with the California Fire Mechanics Academy, Inc. The focus of the California Emergency Equipment Showcase is to bring the latest products, apparatus and technology to Northern California. Booth space is offered at the nominal cost of \$500 per space and \$300 for each additional space. Electricity is provided to all indoor exhibitors at no additional charge. Apparatus will be parked outside and will be given the appropriate amount of space for the apparatus being exhibited.

LOCATION: McClellan Park in Sacramento provides the location for the 2010 California Emergency Equipment Showcase. The **2010 CEES** will be held at McClellan Business Park (formerly McClellan Air Force Base) in the Garden Pavilion Building located at 5640 Dudley Blvd., McClellan, CA. 95652. We are confident this location will provide the best possible atmosphere and facilities for all participants.

HOTEL ACCOMMODATIONS: In an effort to efficiently accommodate our **CEES** exhibitors, we have arranged a room block at both the Lion's Gate Hotel (916.643.6222) located at McClellan Park at 3410 Westover Avenue and the Holiday Inn Sacramento Northeast (916.338.5800) located at 5321 Date Avenue, Sacramento. There are a limited number of rooms blocked at the CEES rate so act quickly! Make sure that you mention the California Fire Mechanics Academy when making your reservation to insure you will receive the low conference rate.

AIRPORT: Sacramento International Airport is located approximately 18 miles from McClellan Park. Car rentals are readily available at the airport in addition to taxis and the local Super Shuttle.

PROGRAM: The show will be open Thursday, April 1, 2010 only. Set up will begin on Thursday morning from 8:30 ~ 11:30 am and the show will be open to the public from Noon until 6:00 pm.



AGAIN THIS YEAR: CFMA is planning on bringing back the highly successful Show Passport. This will encourage student participation and visitation to each and every exhibitor. Completion of the Show Passport will make students eligible for the grand prize being provided by CFMA at the conclusion of the show. Vendor participants are encouraged to donate door prizes for the students as well.

EXHIBITORS ARE INVITED to attend the annual CFMA banquet on Wednesday evening, March 31, 2010 at 7:00 pm at McClellan Business Park. Two banquet tickets are included with the first booth space and one banquet ticket is included with each additional space. Exhibitors are encouraged to join the students, instructors, staff, and invited guests for this highlight of Academy week. This not only provides a great networking opportunity but also allows the California Fire Mechanics a forum to recognize the valuable contribution manufacturers and vendors provide to our program. Please plan to join us as the California Fire Mechanics Academy celebrates it's 40th anniversary!!

EXPANDED PARTICIPATION: You will have the opportunity to talk with close to 500 apparatus technicians and firefighters who are students at the annual California Fire Mechanics Academy. In addition, **CEES** is open to all emergency personnel free of charge! The California Fire Mechanics Academy, Inc. is dedicated to widely advertising and promoting this unique Northern California event.

EXHIBITOR RESERVATION DATA

Only \$500 for the first space / \$300 for each additional space!

COMPANY _____

CONTACT _____ TITLE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

E-MAIL _____ WEBSITE _____

ON SITE CONTACT _____

PHONE _____

QTY	DESCRIPTION	COST	TOTAL
	INDOOR SPACE Space includes one draped table, 2 chairs, table sign, electrical hook-up and two banquet tickets	\$ 500	
	OUTDOOR SPACE One piece of apparatus per booth space <i>* There is NO ELECTRICITY available outdoors *</i>	\$ 500	
	ADDITIONAL SPACE(S) One banquet ticket included with each additional space	\$ 300	
	LATE REGISTRATION FEE If reservation is received <u>AFTER</u> 3/1/10	\$ 100	
	ADDITIONAL BANQUET TICKETS	\$40/each	
TOTAL AMOUNT DUE:			

METHOD OF PAYMENT

CHECK ENCLOSED \$ _____ DATED _____ CHECK # _____

CREDIT CARD # _____ EXPIRATION _____

Visa Master Card SECURITY CODE _____

AUTHORIZED SIGNATURE: _____

ADDRESS ON CARD: *if different than above* _____

Signature: _____

I WILL BE DONATING A DOOR PRIZE: Yes No

SPECIAL NEEDS: (BOOTH SPACE)

APPARATUS BEING DISPLAYED: *(All vehicles and fire apparatus will be on display outdoors)*

Apparatus Type _____ *Approximate Size* _____

TERMS & CONDITIONS:

1. **AGREEMENT:** This agreement executed by the Exhibitor and the CEES constitutes a valid and binding contract. CEES reserves the right to render all interpretations and to establish further regulations as may be deemed necessary for the general success of the exposition.
2. **USE OF SPACE:** CEES management reserves the right to decline, prohibit or expel an exhibit which is out of keeping with the character of the Academy, this reservation being all inclusive as to persons, things, printed matter, product, conduct, sound levels, etc. Exhibits or products may not extend beyond the limits of the Exhibitor's booth and, for safety reasons, part of any exhibit or product may not extend into any aisle. No exhibitor may arrange his exhibit so that it obscures or interferes with any other adjacent booth space. Exhibitors may not assign or sublet any part of their assigned space without written approval of the CEES.
3. **EXHIBIT SPACES:** All exhibit spaces will be assigned by CEES on a first come, first served basis. Special requests will be considered and we will do our best to accommodate exhibitor needs. Indoor display spaces are equipped with a draped table, table sign, two chairs, and electrical hookup provided at no additional cost to the exhibitor. If an Exhibitor plans to use a completely constructed display deeming the use of standard booth equipment unnecessary, no part of said booth shall obstruct the view of adjacent booths. CEES reserves the right to change the location, size and display limits of the exhibit if it is in the best interest of the show. All vehicles and fire apparatus will be in the outdoor show area. Vehicles will be parked on a first come, first served basis in the restricted area reserved for exhibitors. It is very important that we know what equipment to expect so we are prepared to accommodate everyone.
4. **RESERVING EXHIBIT SPACE:** All exhibit space is assigned on a first come, first served basis. Payment is expected at the time of reservation and no exhibit is confirmed until payment in full is received. **No registration will be accepted after March 20, 2010.** Set-up and move in will begin on Thursday, April 1, 2010 at 8:30 am. CEES staff will be on site to assist.
5. **CANCELLATION:** Exhibitors may cancel their contract by written notification to the CFMA management and forfeit 50% of their total registration fee. No refunds will be made if cancellation is received after March 20, 2010.
6. **INSURANCE:** Exhibitor shall, at its expense, provide comprehensive general liability insurance against claims for bodily injury or death and property damage occurring in or upon or resulting from the premises leased. Such insurance shall include contractual liability and product liability coverage, with combined single limits of liability of not less than \$1,000,000. It is strongly recommended that Exhibitors also carry insurance to cover loss of or damage to the exhibits or other personal property while such property is located at the exhibition site.
7. **PROTECTION OF FACILITIES:** Nothing shall be posted on, tacked, nailed, screwed, or otherwise attached to the columns, walls, floors or other parts of the Exhibition area without permission from CEES. All established facility rules and regulations will be in effect.

CFMA Administrative Office

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